



5000+ women to have working conditions improved at large agribusiness companies



1000+ women to be employed through women-owned and led agribusiness enterprises

STRATEGIES DEVELOPED to improve the enabling environment for women's economic empowerment



OWAP

Opportunities for Women in Agribusiness Project

OWAP aims to enhance the economic well-being of women in the agribusiness sector, aligning with the Government of Egypt's objective of developing women's capacities to enhance their employment options and expand their participation in the workforce.

OWAP aligns with the Government of Canada's Feminist International Assistance Policy by increasing women's access to and control over the economic benefits of agribusiness and reversing stereotypes that have previously limited women's opportunities to be leaders and owners of businesses.



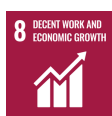
In partnership with **Canada**

Alinea is an international development consultancy whose name means "new ideas," which is how our team of in-house technical experts strategizes, designs and delivers smart solutions to meet the world's changing challenges.



GENDER, HEALTH & EDUCATION

EGYPT



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EMPLOYMENT AND ENTREPRENEURSHIP



OWAP aims to enhance employment and entrepreneurship opportunities for women and more equitable ownership and control over environmentally sustainable agribusinesses through establishing/ strengthening rural enterprises including cooperatives.

GENDER-RESPONSIVE WORKPLACE POLICY



OWAP will expand the adoption of gender-responsive workplace policies and practices that enhance women's well-being at established agribusinesses by partnering with the private sector to promote gender-responsive employment practices at agribusiness companies that contribute to a secure work environment for women and improved productivity and profitability.

REDUCING BARRIERS TO WOMEN'S EMPLOYMENT



OWAP is working to identify barriers to the implementation of the Government of Egypt's policies and programs that aim to enhance women's economic empowerment (WEE) and develop strategies to address these barriers and achieve national goals related to WEE.

KEY STAKEHOLDERS:



- National Council of Women,
- Ministry of Planning, Ministry of Trade and Industry,
- local NGOs in Mynia and Beni Suef,
- Alex Bank,
- European Bank of Reconstruction and Development.



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